

Emeka Kalu

Digital Designer

Greater Manchester

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As a creative professional and a fully equipped digital designer, I bring a unique combination of skills in Frontend Web Development, UI/UX Design, Digital Marketing, Search Engine Optimization and Graphic Design to the table. With a passion for crafting visually engaging experiences, I thrive in the dynamic and ever-evolving world of digital media.

I am confident that my passion, drive, and well-rounded skills make me an excellent fit for a role where I can utilize my abilities to create compelling digital experiences that captivate audiences and drive business growth.

Willing to relocate: Anywhere

Personal Details

Driver's License: None

Eligible to work in the UK: Yes

Highest Level of Education: Bachelor's

Industry: Marketing, Media & Communications, Technology

Total years of experience: 7

Work Experience

Digital Designer

Pawatek Digitals-Nkpor

May 2019 to August 2024

- Designed and created gorgeous website/software prototypes and mockups for brands.
- Developed responsive and bespoke websites for clients with WordPress or Drupal CMS as the core scripts.
- Optimized websites for proper indexing and higher rankings on search engines.
- Initiated successful digital marketing campaigns on Facebook, Instagram and Google for clients.
- Designed banners, logos, flyers, letterheads, business card, book covers for clients and brands.
- Trained and mentored over 40 students in Front-end Development, Graphic Design and Digital Marketing

Digital Designer

Self employed-Anambra

January 2017 to May 2019

- Developed, optimized and managed websites for clients.
- Launched successful ad campaigns on Google and Facebook for brands.
- Designed street banners, logos, and flyers for brands and clients. Also created animated videos for businesses.
- Designed web and mobile app prototypes for brands.

Junior Designer

Great Bachel British International College-Lagos

October 2016 to December 2017

- Developed a gorgeous and responsive website for the college.
- Expertly and efficiently managed the school website by keeping the modules and information up to date
- Designed ad creatives and launched successful marketing campaigns on Facebook which resulted in tremendous increase of students in the college.
- Occasionally sent email newsletters to all leads captured through the website marketing funnel.

Education

Bachelor's degree in Computer Science

Federal University of Technology, Owerri - Imo

October 2010 to September 2015

Skills

- Email marketing (7 years)
- Elementor (6 years)
- Microsoft Word (10+ years)
- Google Search Console (7 years)
- CSS (5 years)
- Content marketing (5 years)
- PHP (3 years)
- Google Ads (7 years)
- JavaScript (3 years)
- Adobe After Effects (3 years)
- Google Analytics (6 years)
- Adobe Photoshop (7 years)
- Adobe Acrobat (7 years)
- HTML5 (5 years)
- Facebook Advertising (7 years)
- Network management (7 years)
- Web development (7 years)
- Adobe Premiere (4 years)
- Blender (4 years)
- SEO (7 years)
- Adobe InDesign (3 years)
- Social media marketing (7 years)
- Graphic design (7 years)
- UX (4 years)
- Adobe Illustrator (5 years)

- SEO (6 years)
- Video editing (7 years)
- WordPress (7 years)
- Figma (5 years)
- Digital marketing (7 years)
- Google Ads (6 years)

Languages

- English - Fluent

Links

<https://emekakalu.com>

Certifications and Licenses

Digital Marketing Specialist

Present

Google UX Design Professional Certificate

Present

JavaScript Specialist Certification

Present